## CLAIMS

## What is claimed is:

- A retaining end of a shoelace, including a shoelace and a retaining end integrally molded at both ends of the shoelace thereof respectively; the present invention being characterized by that,
- —both ends of the shoelace being respectively disposed a tying section which is located into an upper and a lower molds communicating with piping for rubber to be injected therein to form the retaining end securely coated outside the tying section of the shoelace without coming off there-from easily to achieve the best using condition and facilitate the production thereof on a massive scale; besides, the retaining end thereof can also be colorful and eye-catching in display to boost its competitive power in the market.
- The retaining end of the shoelace as claimed in Claim I wherein the rubber molding the retaining end thereof can also be silica-gel.
- The retaining end of the shoelace as claimed in Claim I or Claim II wherein the rubber molding the retaining end thereof can also be eco-friendly silica-gel.
- 4. The retaining end of the shoelace as claimed in Claim I or Claim II wherein the rubber molding the retaining end thereof can also be mixed with other materials such as gold dust, pearl white, aromatics, or thermo-indicating agent to achieve more colorful and eye-catching effects of the retaining end thereof in display.